



Press Release

HONMA UNVEILS ITS NEW T//WORLD WEDGE FOR 2021 **-Precise CG locations and more sole options deliver distance & spin control-**

Leading Japanese golf brand HONMA has unveiled a new *T//WORLD Wedge* for 2021 that features precisely engineered centre of gravity locations for optimal distance and spin control on shots around the green.

Building on the performance benefits of the award-winning *TW-W4* model - voted the MyGolfSpy '2019 Most Wanted Wedge' - the new *T//WORLD Wedge* incorporates improved design features across a multitude of sole and bounce options to fit a wide range of golfers and comes in seven loft options.

"As a brand that prides itself on crafting the highest performing products, we were inspired by the challenge of improving our award-winning *TW-W4* model and early testing indicates that the new *T//WORLD Wedge* performs even better," said Tony Scott, Head of Marketing at HONMA Golf Europe. "Our R&D team has placed the centre of gravity in the optimal position on the club face, while offering enough loft and sole options to cater for the vast majority of golfers," he added.

The classic club face made in mild soft steel with a satin, half-mirror finish, incorporates the premium brand's proprietary CNC milling process to ensure unrivalled control is achieved. The milling pattern on the face provides exceptional levels of spin and 'bite' on finesse shots around the green, while aluminium back inserts have replaced steel to create discretionary weight that improves the CG location.

The reverse taper blade design in the 56°, 58° and 60° lofts of the *T//WORLD Wedge* delivers a high CG that gradually increases in thickness from bottom-to-top and laterally from heel-to-toe, to ensure the ball grips to the club face longer, especially on high face strikes.

A flat blade design in the 48°, 50°, 52° and 54° lofted wedges projects constant thickness throughout for a mid-low CG, optimal spin and precise distance control on full shots.

Three grinds deliver versatility for golfers seeking a wedge that performs at the highest level in varying turf conditions and angles of attack into the ball.

The I-Sole in the 48°, 50°, 52° and 54° lofts features a slight trailing edge relief across the back of the blade for full sole performance with improved turf interaction at impact.

The C-Sole grind in the 56°, 58° and 60° lofts delivers aggressive heel and toe trailing edge relief with a flat bounce surface for shot making versatility. This grind suits those golfers who like to open the club face and get creative around the green in particular.



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The S-Sole is available in the 58° and 60° higher lofted wedges and features four-way relief for shot making with added forgiveness. The wide, full sole ensures this grind is effective across a variety of turf conditions, particularly from bunkers.

Holistically engineered with the *T//WORLD* club head in Sakata, Japan, the VIZARD IB-105 WEDGE graphite shaft delivers faster dynamic face closure for a low launch at impact, as well as increased contact time between the ball and the club face for more spin. The Nippon N.S.PRO MODUS3 115 WEDGE steel shaft is also available as a stock offering.

More details on the *T//WORLD Wedge* and other premium HONMA golf equipment can be found at www.honmagolf.com.

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