

23 January, 2018

HONMA 『BERES』 E-06 Series/U-06 Ladies Debut!

HONMA GOLF Co., Ltd. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) releases the new BERES series E/IE-06 and E/IE-06 Ladies and U-06 Ladies in late March, 2018 (Japanese market).

The BERES E-06 series is designed to improve performance of senior and lady golfers, who have head speeds under 85mph. Slots located on the center, toe and heel 【SPLIT GROOVE AREA】 deliver the maximum repulsion effect off the clubface at impact. A shallow clubhead offers a lower center of gravity, providing an increased sense of forgiveness and confidence at address, which helps golfers to hit higher and better golf shots.

An even larger face area compared to the previous model helps expand the face repulsion area and lower the center of gravity by using 20g of tungsten sole weighting, yielding higher trajectories and a longer carry distances. There is also a Ladies' model available in the driver, fairway wood, utility club and irons.

The -ARMRQ X- shaft is lighter than the previous model, and boasts a slightly stronger grip side with optimized rigidity in the shaft's center, which was designed to deliver a higher launch angle with increased forgiveness. The Weight Flow design adapts to all the irons, creating a consistent feel in the long, middle and short irons.

Please refer to summary details on the next page.



Easy & Excellent

<E-06 DRIVER·FW>

【TECHNOLOGY】

◆Distance increase effect of sole slots 【SPLIT GROOVE AREA】

A spring structure of slots on the center, toe and heel 【SPLIT GROOVE AREA】 helps deliver the maximum repulsion effect off the clubface at impact, helping golfers with slower clubhead speeds achieve longer carry distance.

◆Confidence and low center of gravity with shallow clubhead

A low center of gravity combined with a large projected area on a shallower clubhead design, provides golfers with the added confidence at address to hit the ball higher, leading to better shots and lower scores.



■Specification :

Head material / Manufacturing process		Ti81 titanium / Casting	
Face material / Manufacturing process		Ti6-4 titanium / Rolled	
Loft(deg.)		10.5	11.5
Lie angle(deg.)		60.0	
Head volume(cm ³)		460	
Length(inch)		45.75	
Swing weight· Total weight(g)	ARMRQ X 43	R	C8·272



■ Specification :

FAIRWAY WOOD

Head material / Manufacturing process		SUS630 / Casting			
Face material / Manufacturing process		High-strength custom steel / Rolled			
Number		3W	5W	7W	
Loft(deg.)		16	19	22	
Lie angle(deg.)		60.0	60.5	61.0	
Head volume(cm ³)		178	167	159	
Length(inch)		43.0	42.5	42.0	
Swing weight· Total weight(g)	ARMRQ X43	R	C7·286	C7·290	C7·294

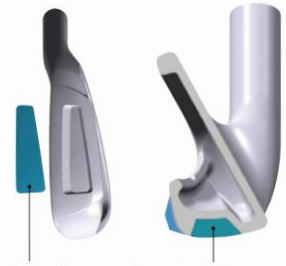
Made in Japan

<IE-06 IRON>

【TECHNOLOGY】

◆Low center of gravity structure easily helps hit the ball higher

The use of 20g of tungsten sole weighting, combined with a wider sole yield a deeper and lower center of gravity. The wide sole also improves turf interaction from any lie.



Tungsten weights 20g

◆High repulsion area increases carry distance

A larger face area than on the previous model helps expand the face repulsion area. Maraging stainless steel (AM355P) has been utilized to make the clubface thicker, leading to increased carry distance.



■Specification :

IRON

Head material / Manufacturing process			Maraging stainless steel / Integrally casting							
Head finish			Double-layer Painting + Satin + Mirror + Painted finish							
Number			5	6	7	8	9	10	11	SW
Loft(deg.)			24.0	27.0	30.0	34.0	38.0	43.0	49.0	56.0
Lie angle(deg.)			61.0	61.5	62.0	62.5	63.0		63.5	
Face Progression(mm)			1.75	2.25	2.75		3.25	3.75		4.25
Length(inch)			38.0	37.5	37.0	36.5	36.0	35.5	35.0	
Swing weight· Total weight(g)	ARMRQ X 43	R	C6· 332	C6· 338	C6· 344	C6· 353	C6· 359	C6· 368	C6· 374	C7· 376

Made in Japan

— HONMA BERES E-06Ladies / IE-06Ladies / U-06Ladies Product summary —



■ Specification :

DRIVER • FAIRWAY WOOD • UTILITY

Head material / Manufacturing process		Ti81 titanium / Casting		SUS630 / Casting						
Face material / Manufacturing process		Ti6-4 titanium / Rolled		High-strength custom steel / Rolled						
Number		1W		3W	5W	7W	U19	U22	U25	U28
Loft(deg.)		11.5	12.5	16	19	22	19	22	25	28
Lie angle(deg.)		60.0		60.0	60.5	61.0	60.0			
Head volume(cm ³)		460		178	167	159	134	133	132	131
Length(inch)		44.25		41.75	41.25	40.75	39.50	39.00	38.50	38.00
Swing weight • Total weight(g)	ARMRQ X 38	L	C3 • 262	C1 • 276	C1 • 280	C1 • 284	C1 • 293	C1 • 297	C1 • 301	C1 • 305

Made in Japan

※U-06 Ladies accepting Orders.

IRON

Head material / Manufacturing process		Maraging stainless steel / Integrally casting								
Head finish		Double-layer Painting + Satin + Mirror + Painted finish								
Number		5	6	7	8	9	10	11	SW	
Loft(deg.)		24.0	27.0	30.0	34.0	38.0	43.0	49.0	56.0	
Lie angle(deg.)		61.0	61.5	62.0	62.5	63.0			63.5	
Face Progression(mm)		1.75	2.25	2.75		3.25	3.75		4.25	
Length(inch)		37.0	36.5	36.0	35.5	35.0	34.5	34.0		
Swing weight • Total weight(g)	ARMRQ X 38	L	C0 • 321	C0 • 327	C0 • 333	C0 • 342	C0 • 348	C0 • 357	C1 • 366	

Made in Japan

—ARMRQ X Product summary —

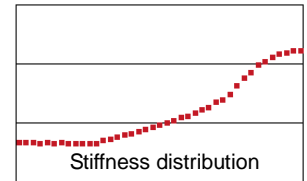
<ARMRQ X SHAFT>



[TECHNOLOGY]

- ◆ The shaft is 1g lighter than the previous model with the same frequency
- ◆ Joint development with NISSEI optimized performance and shaft flex with “10 axis PP”
⇒ 4.2% strength increase
- ◆ The rigidity of the center shaft has been optimized to achieve high launch angle and increased forgiveness
- ◆ TORAYCA®T1100G is multi-layered, making it easy to swing with increased tempo

※ This new carbon fiber, developed through technical innovations by Toray for next-generation aerospace applications, brings together two contradictory characteristics: ultra-high strength and high elasticity.

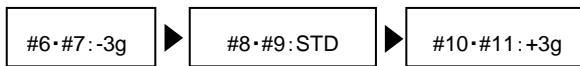


◆ **ARMRQ Iron Shaft with Weight Flow (WF) design**

Feel and performance remains consistent throughout iron set. Weight Flow design adapts to all irons, creating consistent feel in the long, middle and short irons.

A set of 6-thru-11-iron has a weight-flow that increases 3g on every other iron.

ARMRQ X 47(R)⇒



※ 4-and-5-iron are the same weight as 6-and-7-iron. AW and SW are the same weight as the 10- and 11-iron

TORAYCA®Prepreg is equipped that excels in vibration control function Also, two types of shafts are available, enabling the users to select kick point depending on his/her swing.

Effect of TORAYCA®Prepreg

- Suppressing the power loss enables much stronger trajectory
- Reducing the shock of impact decreases the loss of power transmission
- Reducing the vibration of head delivers the stable direction

■ Specification :

ARMRQ X 52



ARMRQ X 52	DRIVER		IRON	
	*Data refers to the 2S grade / shaft only		*Data refers to the 2S grade / #5 shaft only	
Flex	R	S	R	S
Gross weight(g)	52.5	55.5	52.5	55.5
Torque(deg.)	4.30	4.20	3.18	3.08
Kick-point	Mid			

ARMRQ X 47



ARMRQ X 47	DRIVER			IRON		
	*Data refers to the 2S grade / shaft only			*Data refers to the 2S grade / #5 shaft only		
Flex	R	SR	S	R	SR	S
Gross weight(g)	47.5	49.0	50.5	48.0	49.5	51.0
Torque(deg.)	4.80	4.75	4.70	3.38	3.33	3.28
Kick-point	Low-mid					

ARMRQ X 43



ARMRQ X 43	DRIVER		IRON	
	*Data refers to the 2S grade / shaft only		*Data refers to the 2S grade / #5 shaft only	
Flex	R		R	
Gross weight(g)	43.5		44.5	
Torque(deg.)	5.90		3.82	
Kick-point	Low			

ARMRQ X 38



ARMRQ X 38	DRIVER		IRON	
	*Data refers to the 2S grade / shaft only		*Data refers to the 2S grade / #5 shaft only	
Flex	L		L	
Gross weight(g)	38.5		39.5	
Torque(deg.)	6.25		3.85	
Kick-point	Low			