

27 March, 2018

Be ZEAL 535 helps average golfers improve scoring.

**『Be ZEAL 535』 Ladies model
Debut!**

This club series is loaded with new features and improved performance.

HONMA GOLF Co.,Ltd. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) releases – new Be ZEAL Ladies model – in April 5(Japanese market).

-Be ZEAL 535- ladies model has been developed with a blending of Honma's heritage, the finest quality and the latest technology. –Distance- <Initial speed, launch angle and spin> and –Forgiveness- <Easy-to-address and low center of gravity> function at the highest level. –Total balance design- all golfers can feel the club performance throughout their swing, which also gives lady golfers an increased desire to improve their golf skills.

DRIVERS, FAIRWAY WOODS AND UTILITIES

The “Groove Power Area” – Also featured in the men's model, boasts shallow and narrow slots that boost distance – is positioned along the sole close to the clubface on the driver, fairway woods and utility clubs, which expands the repulsion area. This helps minimize distance loss while increasing directional stability on shots struck toward the heel and toe. The lower center of gravity, high launch angle and low spin also help enhance forgiveness.

IRONS

The Be ZEAL 535 Iron has 4 slots on the clubhead's sole, toe, heel and topline, which help to increase repulsion while reducing weight.

Shaft

The same as men's model, the exclusive technology –EPT-tech- is adopted on the shaft –VIZARD for Be ZEAL- to provide more-efficient power transfer through impact.

Honma Golf supports all golfers who want to improve their scoring.

※Apology that release date changed from March to April.



Be ZEAL
535
Ladies

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535
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【Specification】

Model : Be ZEAL 535 Ladies Driver / Fairway Wood / Utility
Made in : Japan



Head material / Manufacturing process	811 Titanium / Casting		SUS630 / Casting					
Face material / Manufacturing process	6-4 Titanium / Rolled		High-strength custom steel / Rolled					
Number / Loft(deg.)	11.5	13.0	3W/16	5W/19	7W/22	U22/22	U25/25	U28/28
Lie angle(deg.)	60.0		60.0	60.5	61.0	60.0		
Head volume(cm ³)	445		175	159	146	130		
Length(inch)	L	43.75	42.00	41.50	41.00	39.00	38.50	38.00
	A	44.25						

Swing weight·	L	B9·270	B9·280	B9·284	B9·288	B9·304	B9·308	B9·312
Total weight(g)	A	C2·273	B9·282	B9·286	B9·290	B9·306	B9·310	B9·314

Be ZEAL 535

Be ZEAL
535
Ladies

【Specification】

Model : Be ZEAL 535 Ladies Iron
Made in : Japan



Head material / Manufacturing process	SUS630 / Casting							
Face material / Manufacturing process	HMT Titanium / Rolled							
Head finish	Chrome plating + Satin + Polished + Paint finish							
Number / Loft(deg.)	5/24	6/27	7/30	8/34	9/38	10/43	11/49	SW/56
Lie angle(deg.)	61.0	61.5	62.0	62.5	63.0			63.5
Length(inch)	L	37.00	36.50	36.00	35.50	35.00	34.50	
	A							

Swing weight· Total weight(g)	L	B8· 327	B8· 333	B8· 340	B8· 346	B8· 353	B8· 359	B9·361
	A	B8· 329	B8· 335	B8· 342	B8· 348	B8· 355	B8· 361	B9·363

Be ZEAL 535

Be ZEAL
535
Ladies

VIZARD for Be ZEAL

【Specification】

Model : VIZARD for Be ZEAL
Made in : Japan



Wood / Iron	1W		#5	
	L	A	L	A
Flex				
Weight(g)	43.0	44.5	43.5	45.0
Torque(°)	6.40	6.35	4.05	4.00
Kick point	Low-mid		Low-mid	

※Data refers to the shaft only