

1 September, 2017

Straight performance with mid-spin

## **New 3-piece ball 『HONMA NX』 debuts!**

**It's a distance model that harmonizes carry distance and soft feel**

HONMA GOLF Co., Ltd. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) has released the NEW 3-piece HONMA NX ball.

For serious golfers who are constantly striving to improve, this ball offers straight performance with mid-spin. But the HONMA NX is also ideal for average players. "We want more people to know how enjoyable it can be to play golf," says Ito. "When you score better, playing golf can be more exciting! The HONMA NX will help golfers get to that next stage in their game."

The HONMA NX has an extremely soft, high-repulsion core; a new soft combination NC Ionomer cover that's extremely durable; and 368 high-performance dimples that yield long carry distance. Plus, its matte colors – white, yellow and orange – are easier to see on the golf course than colors finished with a conventional gloss.

Please refer to summary details on the next page.



『HONMA NX』 (Color: White)

— 『HONMA NX』 Product summary —

Model name : HONMA NX

Structure : 3-piece

Cover : NC Ionomer cover

Core : High-resilience soft rubber core

Dimple : 368 dimples

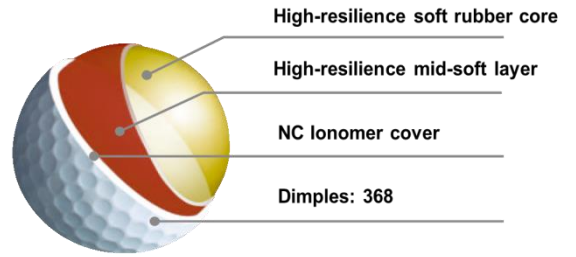
Feeling of the ball : Soft

Target H/S : ~45m/s

Color : White・Yellow・Orange

Player No. : 1, 2, 3, 5

Made in : Taiwan



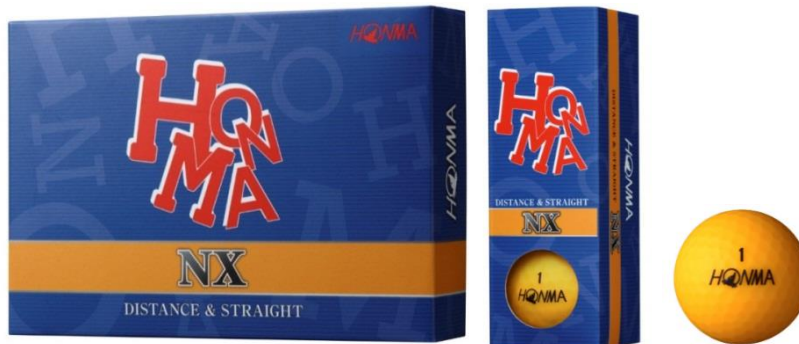
《Figure of ball structure》



『HONMA NX』 (Color:White)



『HONMA NX』 (Color:Yellow)



『HONMA NX』 (Color:Orange)