

[FOR IMMEDIATE RELEASE]



Honma Golf Limited

(Incorporated in the Cayman Islands with limited liability)

Successful Listing on the Main Board of The Stock Exchange of Hong Kong Limited

(6 October 2016, Hong Kong) **Honma Golf Limited** (“Honma Golf” or the “Company”; which together with its subsidiaries is referred to as the “Group”, SEHK stock code: 06858), one of the most prestigious and iconic brands in the golf industry, successfully listed on the Main Board of The Stock Exchange of Hong Kong Limited (“HKEx”) today.



Caption: Mr. Liu Jianguo, Chairman of the Board, President and Executive Director (11th from left), Mr. Zuo Jun, Executive Director, Chief Administrative Officer and President of China Operations (5th from left), Mr. Ito Yasuki, Executive Director, Chief Marketing Officer and President of Japan Operations (6th from right), Mr. Murai Yuji, Executive Director and Chief Sales Officer (4th from left), Mr. Lu Pochin Christopher, Independent Non-executive Director (9th from right), Ms. Bian Weiwen, Chief Financial Officer (4th from right), Mr. Li Haifeng, Vice President of the strategic investor, Fosun Group (9th from left), Mr. LI Xiaojia, Charles, Executive Director of HKEx (10th left), Ms. YIEN Yu Yu, Catherine, the Member of Listing Committee of HKEx (10th right) together with management and guests attended the listing ceremony this morning.

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Caption: Mr. Liu Jianguo, Chairman of the Board, President and Executive Director of Honma Golf (Right) presenting a souvenir (tailor-made golf driver display) to Ms. YIEN Yu Yu, Catherine, the Member of Listing Committee of HKEx (Left).

Mr. Liu Jianguo, Chairman of the Board, President and Executive Director of Honma Golf, commented during the listing ceremony, “The successful listing of the Company on the main board of HKEx marks an important milestone of the Group’s development. The Group will further increase the market share in North America and Europe, penetrate new markets in North America and Europe, continue to invest in marketing and promotion to enhance brand awareness, in order to build a world-leading golf lifestyle company.”

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